

# 37" HD READY LCD TV

With a design that is simply redefined, the SAMSUNG LCD TV Series 4 delivers delight to your eyes. Its' slim style refreshes your living space and uplifts your emotions, creating entertainment that is more enjoyable. Its' pristine picture quality offers an outstanding HDTV experience that redefines how you connect with the digital world.



## HD ready

Redefine your viewing experience with HD ready TV. Experience colour and detail like never before as movies, sports and gaming burst to life on your screen.



## 10,000:1 Dynamic Contrast Ratio

With a Dynamic Contrast Ratio of 10,000:1, images are presented with power, precision and lifelike detail. The Digital Dynamic Contrast is controlled by a variable backlight behind the panel. The internal dimming or brightening of the LCD backlight creates incredibly dark and bright images making for a clearer natural image.



## entertainment mode

Entertainment mode provides 3 preset hot-keys which allow you to access an optimised viewing environment for movies, games and sports. With dynamic fast motion imaging, detail enhancement and colours that burst with life, entertainment mode will engage your attention and put you right in the picture.



## Wide Colour Enhancer 2

The colours perfected by nature remain vibrant and pure with SAMSUNG's Wide Colour Enhancer 2 technology. Images are saturated with vivid, natural colour due to the expanded range of colour expression. By strengthening the red, green and blue colours the depth and intensity are added to images that might have



## DNie +

Indulge your eyes with the clearest, most natural images imaginable. DNie + produces an incredible depth of detail that captures your eyes and unlocks your senses. Its advanced Colour and Motion Optimisers deliver incredibly lifelike images, and Contrast and Detail Enhancers combine to provide you with deeper depth of colour.



previously looked week.

## 3HDMI

100% pure digital connection synchronises audio and video signals, ensuring no data loss and pure viewing perfection. Equipped with 3HDMI inputs, the SAMSUNG LCD TV Series 4 is more than a sensational TV; it has the ability to be the centrepiece of your digital world. The addition of Anynet+ (HDMI CEC) allows you to control all connected AV devices from one remote control, giving you a more integrated entertainment experience.



## VIDEO

Screen Size	37"
Resolution	1,366 x 768
HD Ready	Yes

## Input & Output(Side)

HDMI	1
S-Video	1

## Input & Output(Back)

HDMI	2
Scart	2

## Feature

Anynet+ (HDMI-CEC)	Yes
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